



Stakeholder Communication Team Kickoff Meeting

BWX Bush-Wellborn
Crossing
bwx-bcs.org

 **Texas Department of Transportation**

 **Texas A&M
Transportation
Institute**

November 13, 2024

DEBBIE ALBERT

d-albert@tti.tamu.edu

MADISON METSKER-GALARZA

m-metsker-galarza@tti.tamu.edu

TIM LOMAX

t-lomax@tamu.edu

Goals of Stakeholder Communication Team

- Increase level of outreach to the public before and during the construction project.
- Maintain balance between project goals and the needs of the users of the corridor.
- Manage expectations of the public.
- Increase consideration and coordination for business owners and residents near the intersection.
- Provide real-time information to the media, the public, local businesses, and local municipalities.
- Give a voice to travelers and stakeholders during construction.

VISIT OUR
WEBSITE

www.bwx-bcs.org



What's Been Going On?

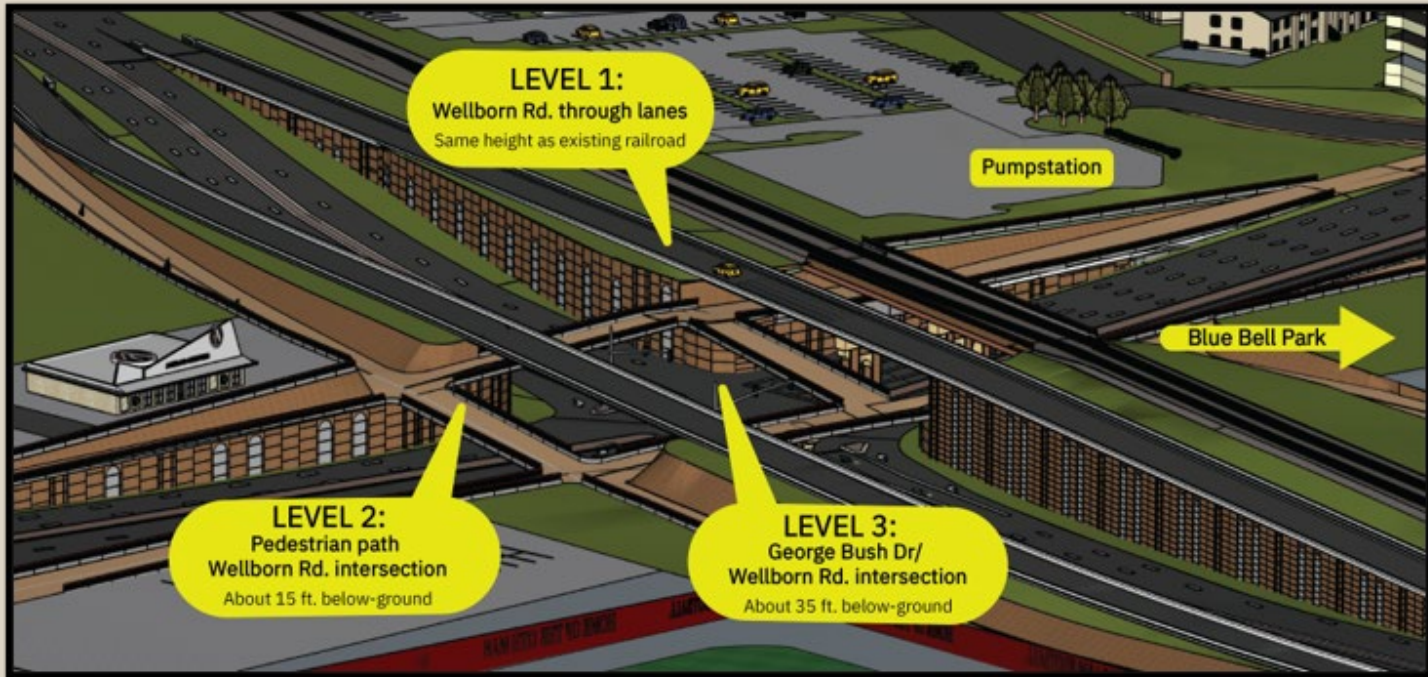
- Scheduled contract let date Dec. 2025; construction begin March 2026
- Ongoing engagement with operational stakeholders.
- Design plans and construction schedule are at 60%.
- Ongoing utility relocation.
- Railroad coordination with Union Pacific.
- Engagement with residents in the neighborhoods near the intersection.
 - Plan for neighborhood traffic control - spring 2025.
- Analyzing survey that opened in April 2024 and will run through November 2024 – about 3,300 responses.

**VISIT OUR
WEBSITE**



Looking southwest from Kyle Field.

DRAFT: Design not final



Below-Ground Concept for Bush-Wellborn Intersection

Looking south along Wellborn Road from near Kyle Field.

Aggieland
Outfitters

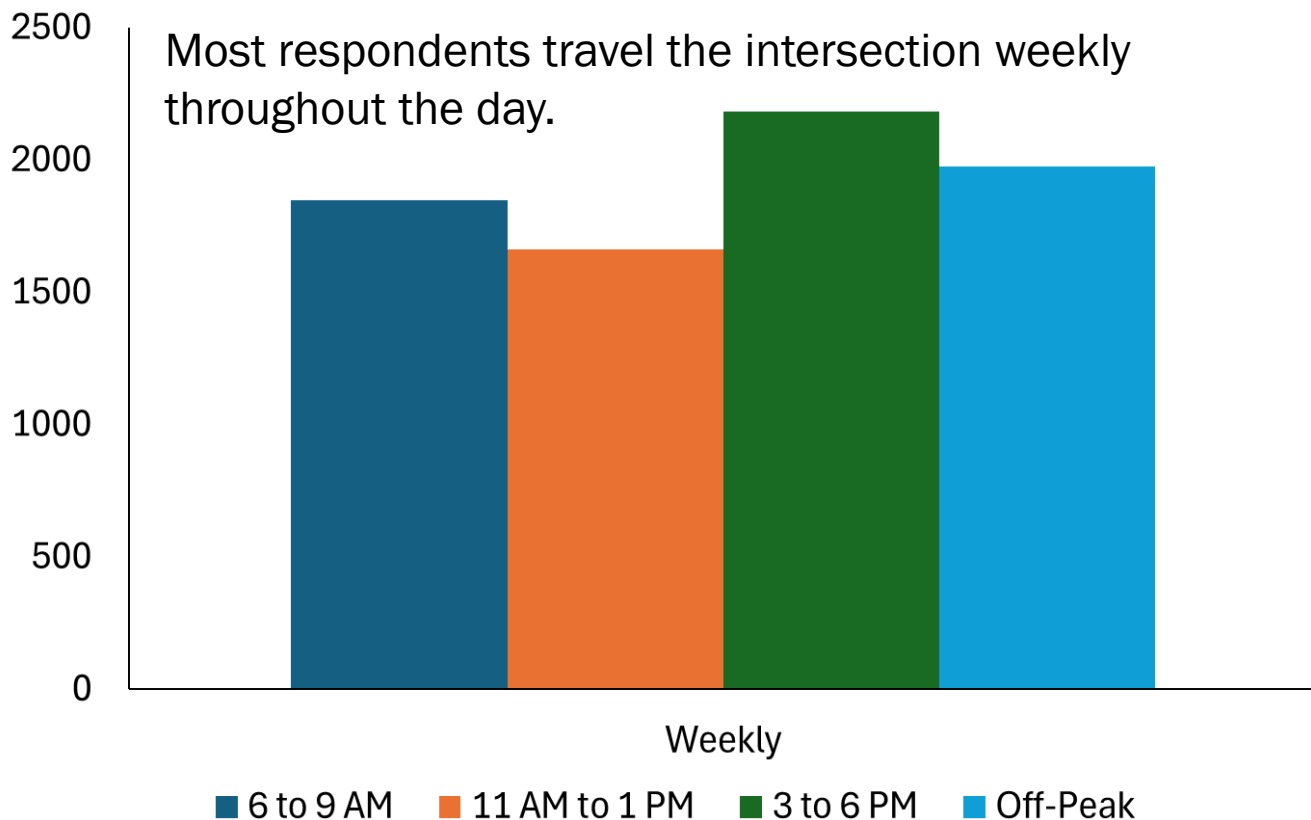
SB Thru lane



DRAFT: Design not final

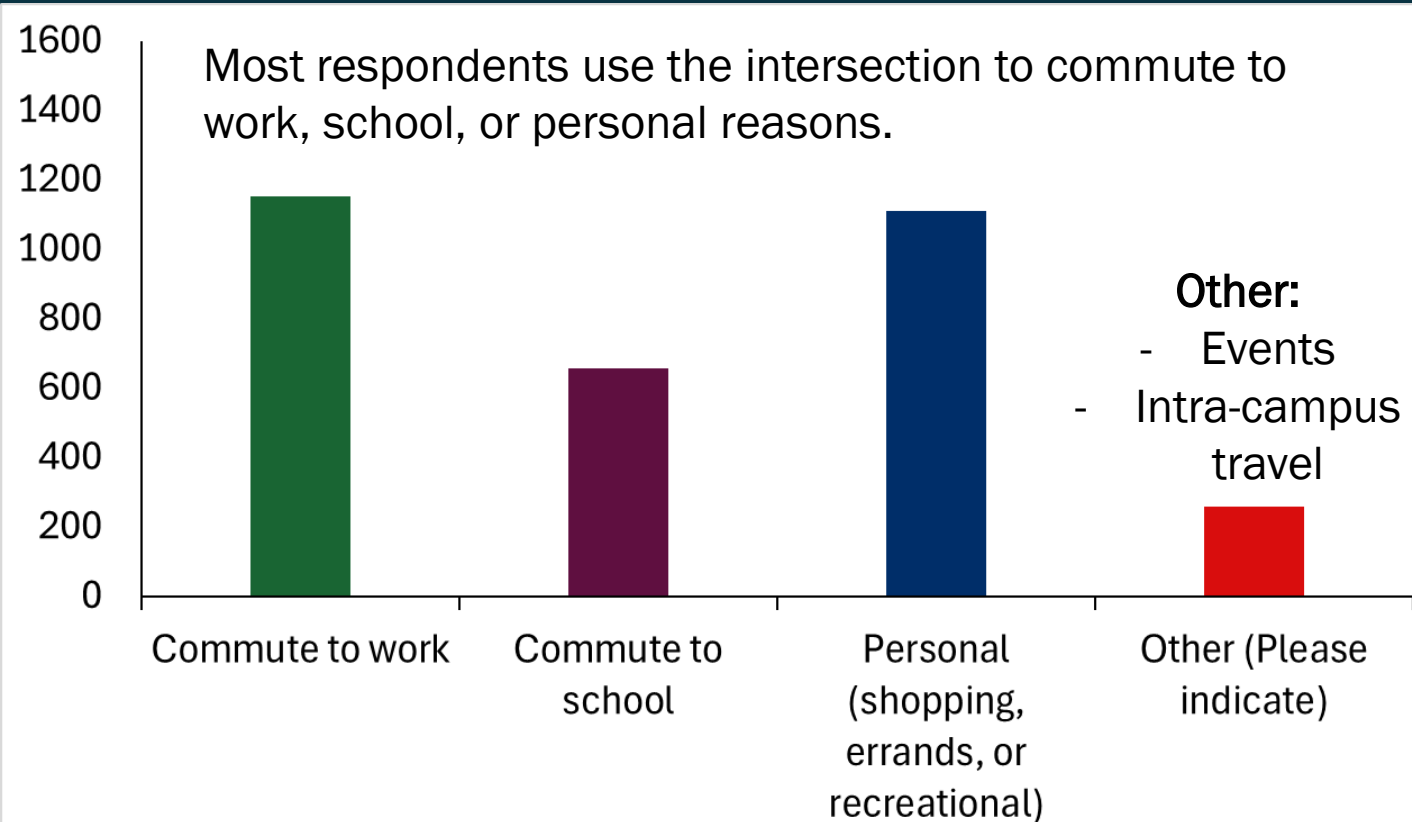
Below-Ground Concept for Bush-Wellborn Intersection

What Have We Been Hearing – *When and how often do people travel through BWX?*



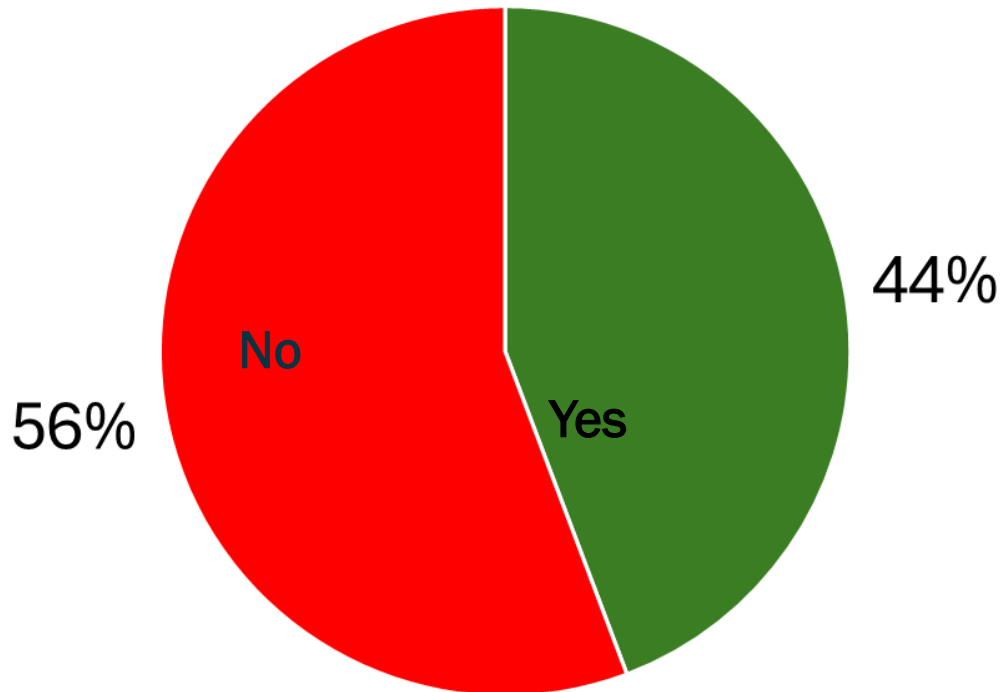
What Have We Been Hearing –

Why do people travel through the intersection?

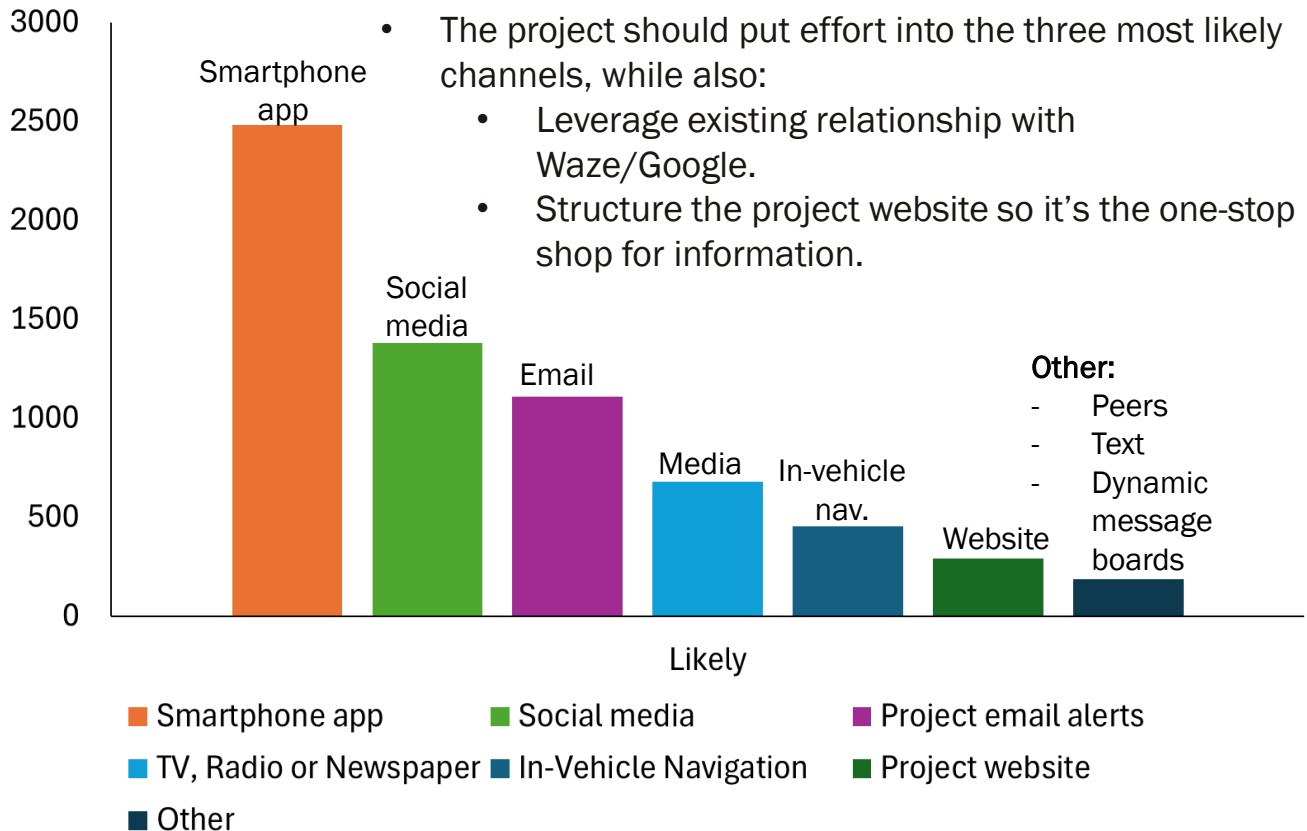


What Have We Been Hearing – *Do travelers use travel information?*

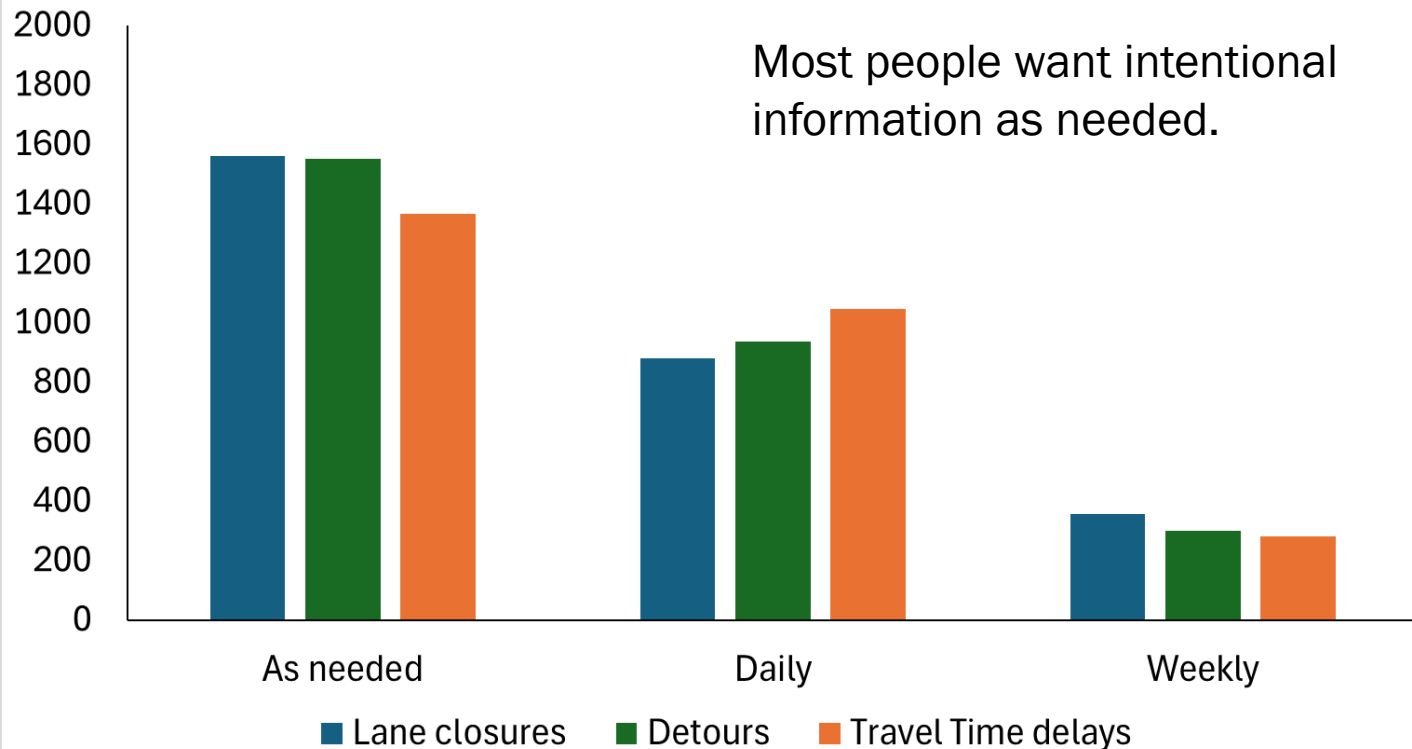
Most respondents do not use travel information during trips.



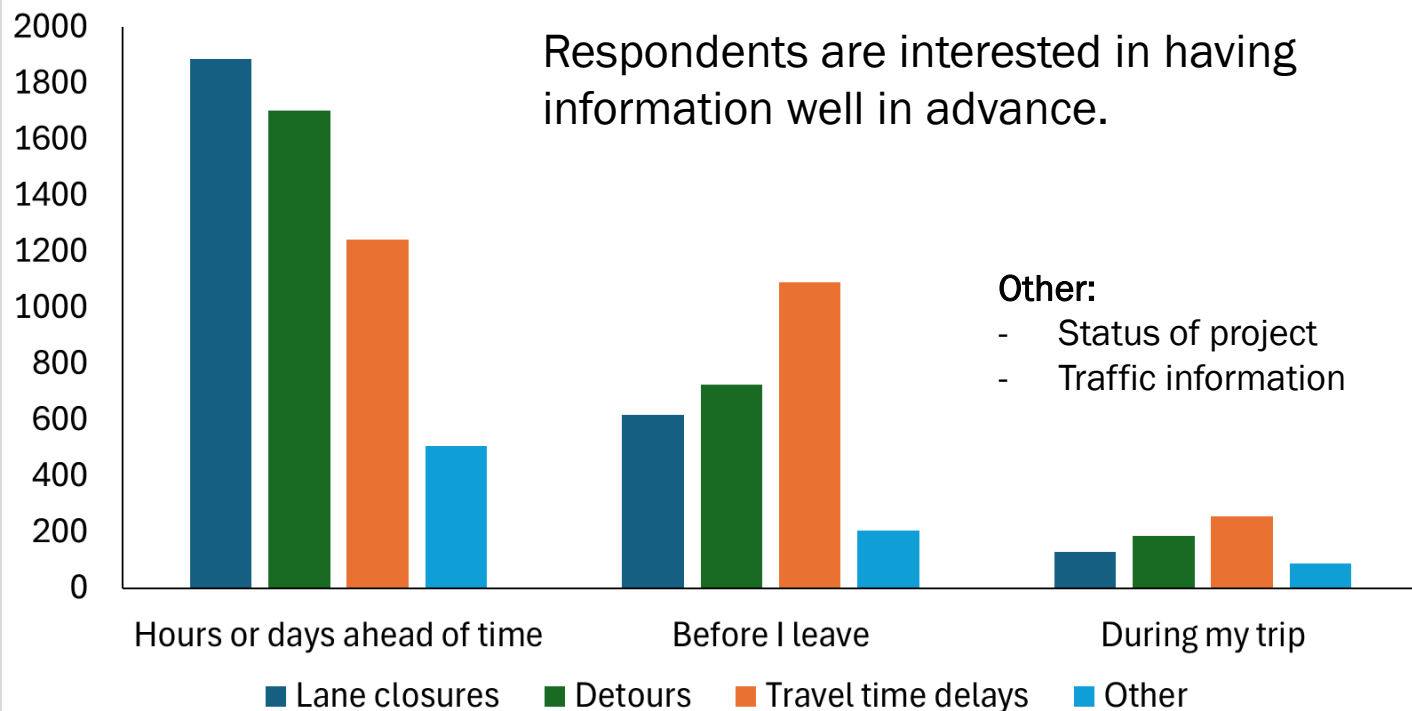
What Have We Been Hearing – *What traveler information will people use?*



What Have We Been Hearing – *How often do people want to receive information about BWX?*



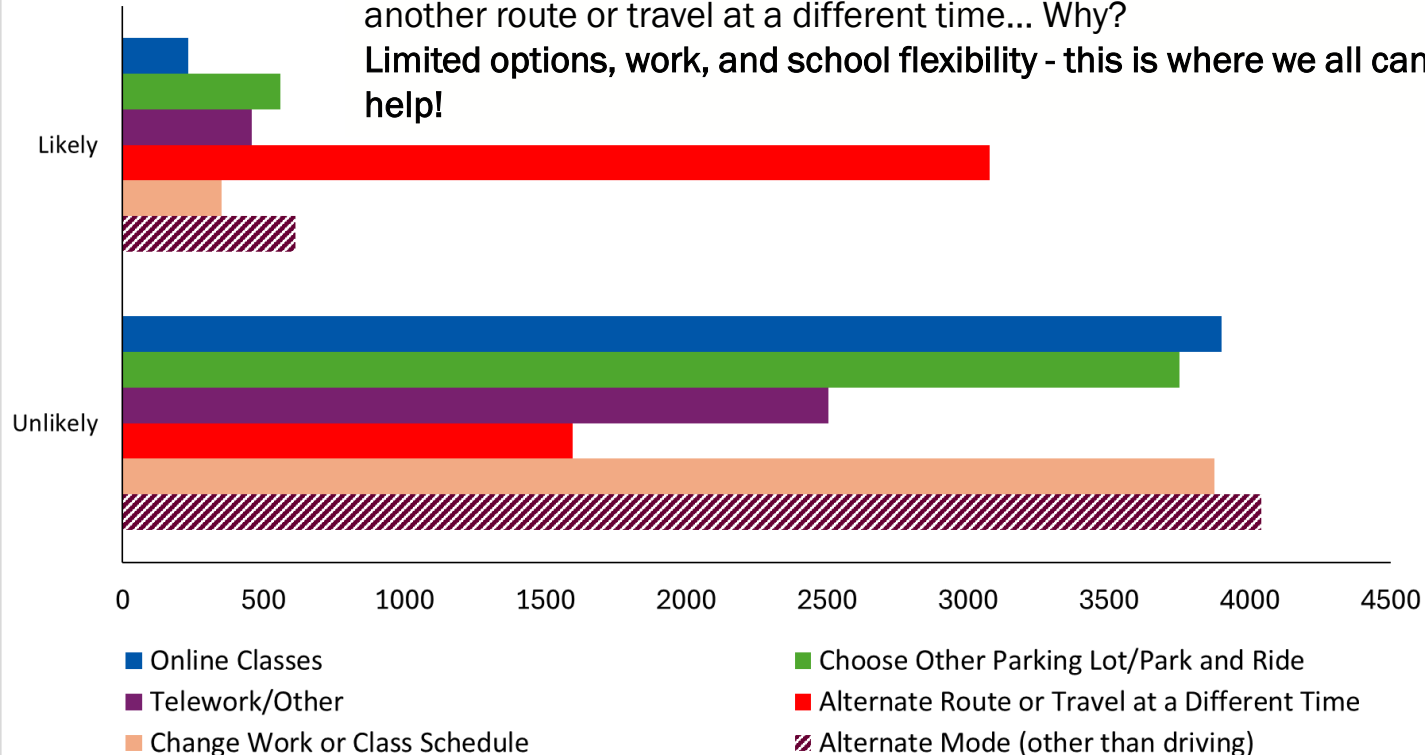
What Have We Been Hearing – *When do you want information?*



What Have We Heard – *How are people going to avoid the closure?*

Different survey – same story. Most people are more likely to take another route or travel at a different time... Why?

Limited options, work, and school flexibility - this is where we all can help!



What Have We Heard? – *Free Response (800 comments)*

- Do you have any additional suggestions about traveler information?
- Other comments or concerns?

Construction
phasing

Bike/ped
accommodations
during and after


Improve past
project
performance

Community
traffic and
detour
concern

Need extensive
communication


Coordinate with
Texas A&M
University -
alternate travel
options and
scheduling


Communicate Often and Provide Options




[The Project](#) ▾[How Does The Project Affect Me?](#) ▾[What's Been Done?](#) ▾[Talk To Us](#) ▾[Q](#)


CHECK OUT YOUR **RESOURCES**


**CAMPUS**


**COMMUNITY**


Campus Travel Resources

[Getting Around Campus](#)

[Bus Routes](#)

[Trip Planner](#)

[@TAMUTransport](#)



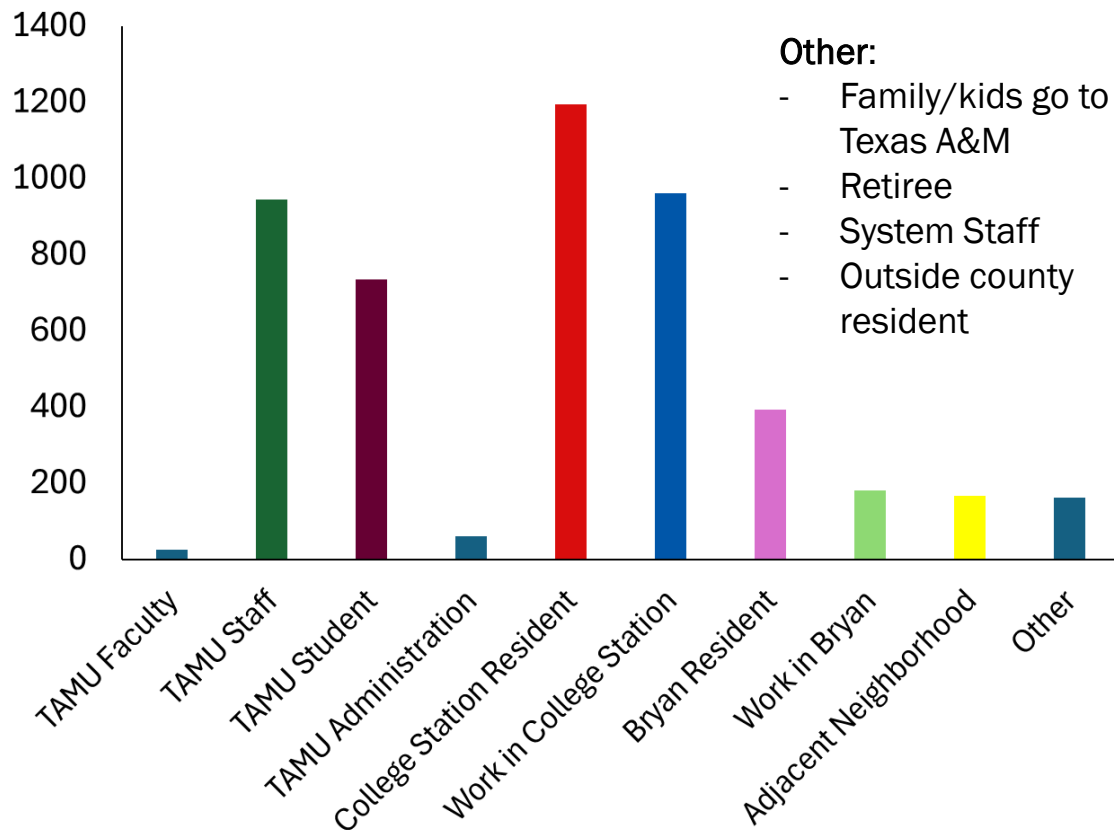
**WE'RE
BUILDING
THE
PROJECT!**

The Bush-Wellborn Crossing (BWV) project is fully funded. Construction is scheduled to begin in spring 2026. Scroll to see what the project design may look like.

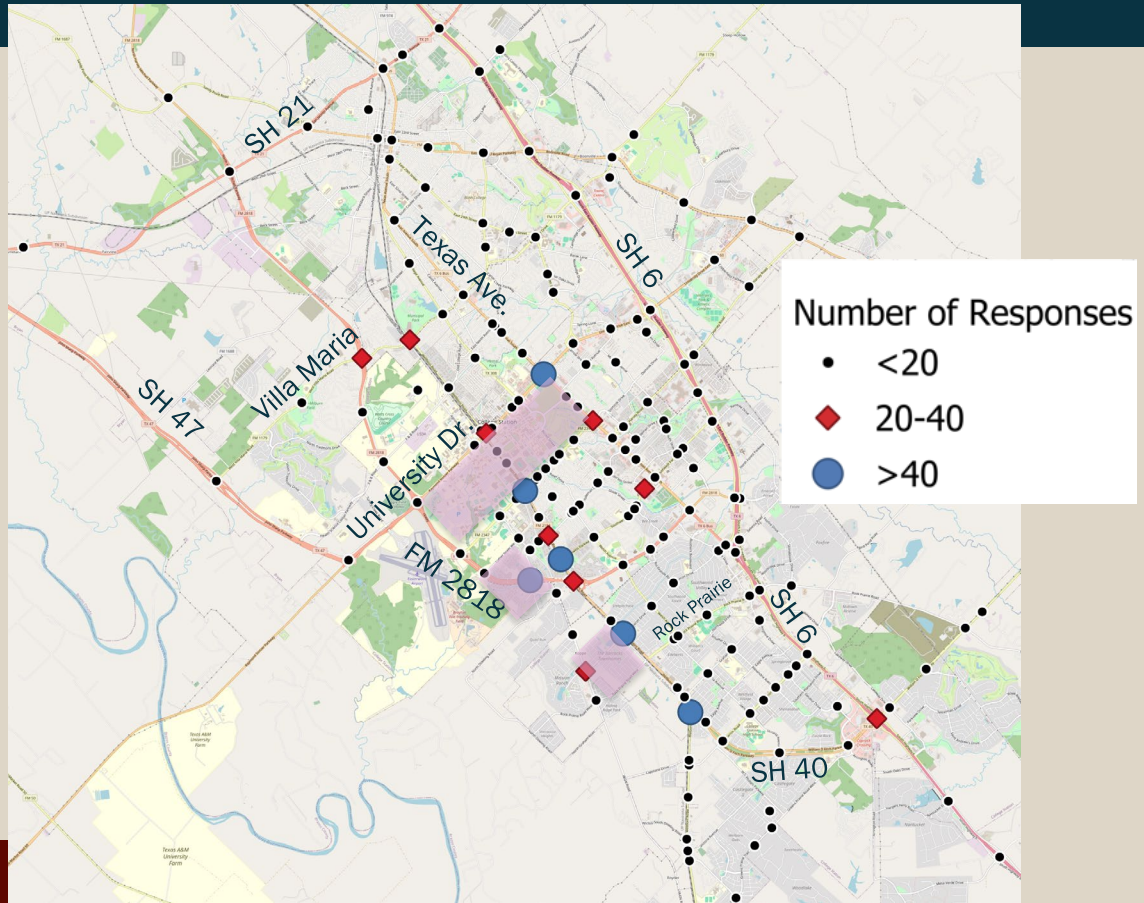
Project website: <https://www.bwx-bcs.org/>

Project email: bush-wellborn@tti.tamu.edu

Who Have We Heard From?



Where are people coming from? – *Major intersection closest to their home*



Who Is Here?

- TxDOT
- TTI
- Texas A&M System
 - Office of General Counsel
 - System Real Estate
- City of College Station
- City of Bryan
- Bryan-College Station MPO
- College Station Independent School District
- BCS Chamber of Commerce Transportation Committee
- Blinn College
- Texas A&M Foundation
- Association of Former Students
- Texas A&M University
 - Provost Office
 - Operations
 - Transportation Services
 - Athletics
 - University Student Affairs
 - Staff Council
 - Faculty Senate
 - Student Senate
 - Graduate and Professional Student Government
 - Utilities & Energy Services
 - Off-Campus Student Services

Goals of Stakeholder Communication Team

- Increase level of outreach to the public before and during the construction project.
- Maintain balance between project goals and the needs of the users of the corridor.
- Manage expectations of the public.
- Increase consideration and coordination for business owners and residents near the intersection.
- Provide real-time information to the media, the public, local businesses, and local municipalities.
- Give a voice to travelers and stakeholders during construction.

VISIT OUR
WEBSITE

www.bwx-bcs.org



Next Steps/What we need from you?

- Survey
- Planning to meet semi-annually (or quarterly) prior to construction and then quarterly during construction.
 - Need you to show up or have a representative and attend the meetings. Planning for virtual meetings.
 - Share the information with your constituent groups.
 - Report any feedback to the project team.
- Encourage people to know the project and travel options.
- Are we missing anyone?

VISIT OUR
WEBSITE

www.bwx-bcs.org





We're Building It!

Visit the website

Tell us about your Bush-Wellborn travel and construction information needs.

