



Stakeholder Communication Team Kickoff Meeting

BWX *Bush-Wellborn
Crossing*
bwx-bcs.org

 **Texas Department of Transportation**

 **Texas A&M
Transportation
Institute**

November 13, 2024

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Goals of Stakeholder Communication Team

- Increase level of outreach to the public before and during the construction project.
- Maintain balance between project goals and the needs of the users of the corridor.
- Manage expectations of the public.
- Increase consideration and coordination for business owners and residents near the intersection.
- Provide real-time information to the media, the public, local businesses, and local municipalities.
- Give a voice to travelers and stakeholders during construction.

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What's Been Going On?

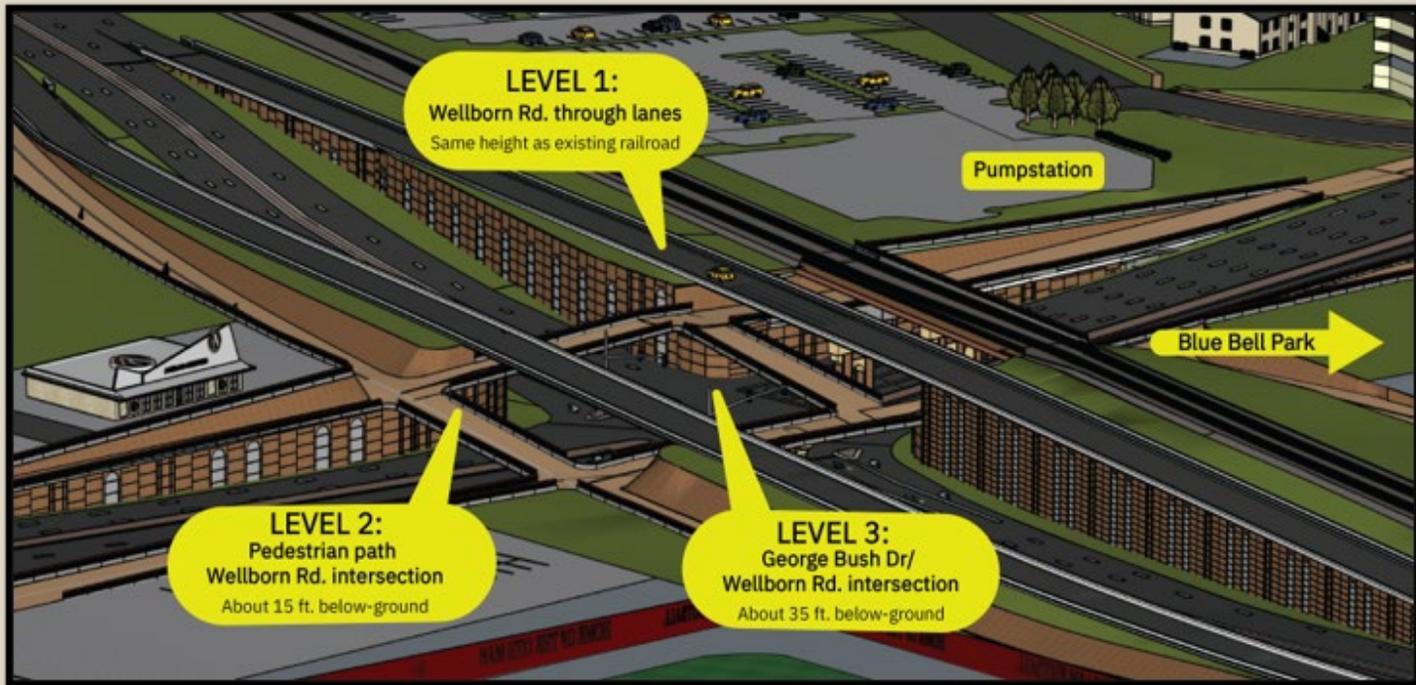
- Scheduled contract let date Dec. 2025; construction begin March 2026
- Ongoing engagement with operational stakeholders.
- Design plans and construction schedule are at 60%.
- Ongoing utility relocation.
- Railroad coordination with Union Pacific.
- Engagement with residents in the neighborhoods near the intersection.
 - Plan for neighborhood traffic control - spring 2025.
- Analyzing survey that opened in April 2024 and will run through November 2024 – about 3,300 responses.

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Looking southwest from Kyle Field.

DRAFT: Design not final



Below-Ground Concept for Bush-Wellborn Intersection

Looking south along Wellborn Road from near Kyle Field.

Aggieland
Outfitters

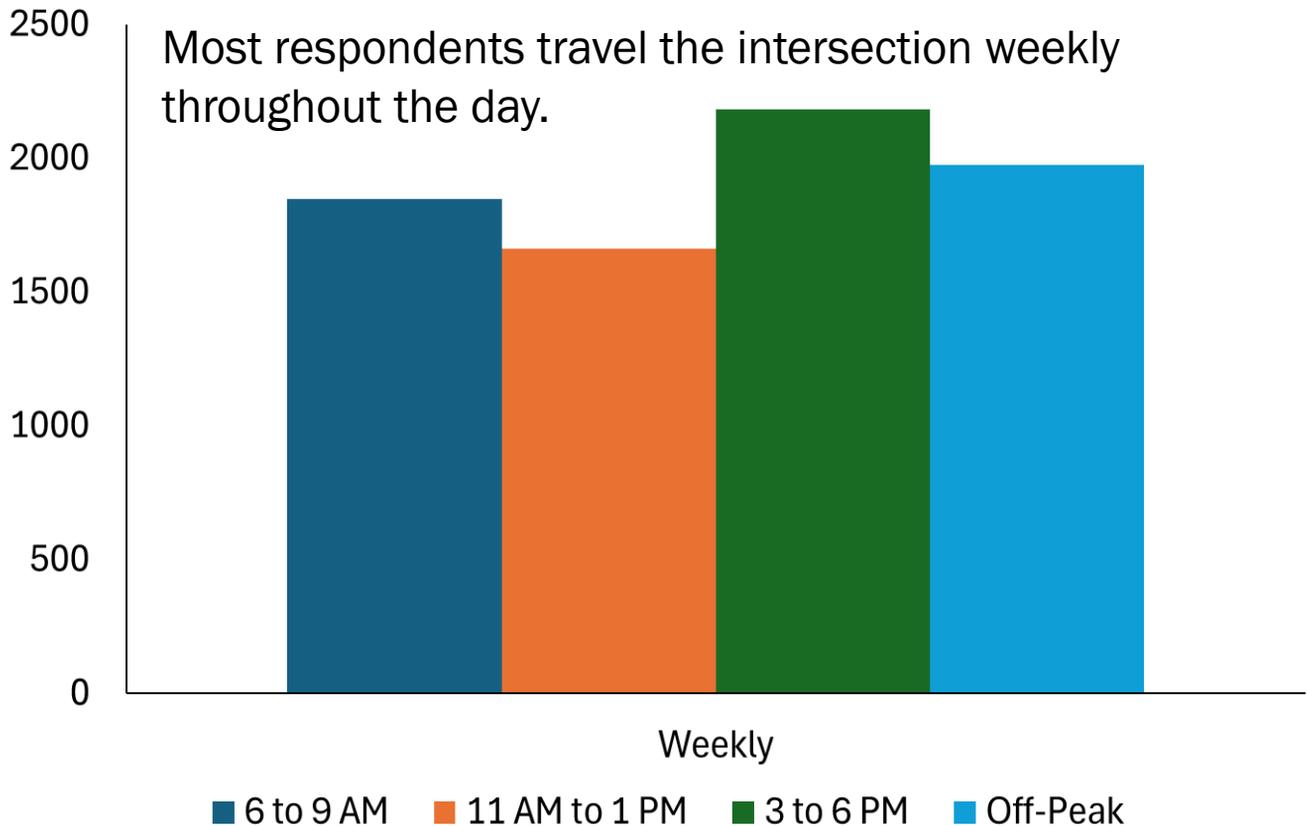
SB Thru lane



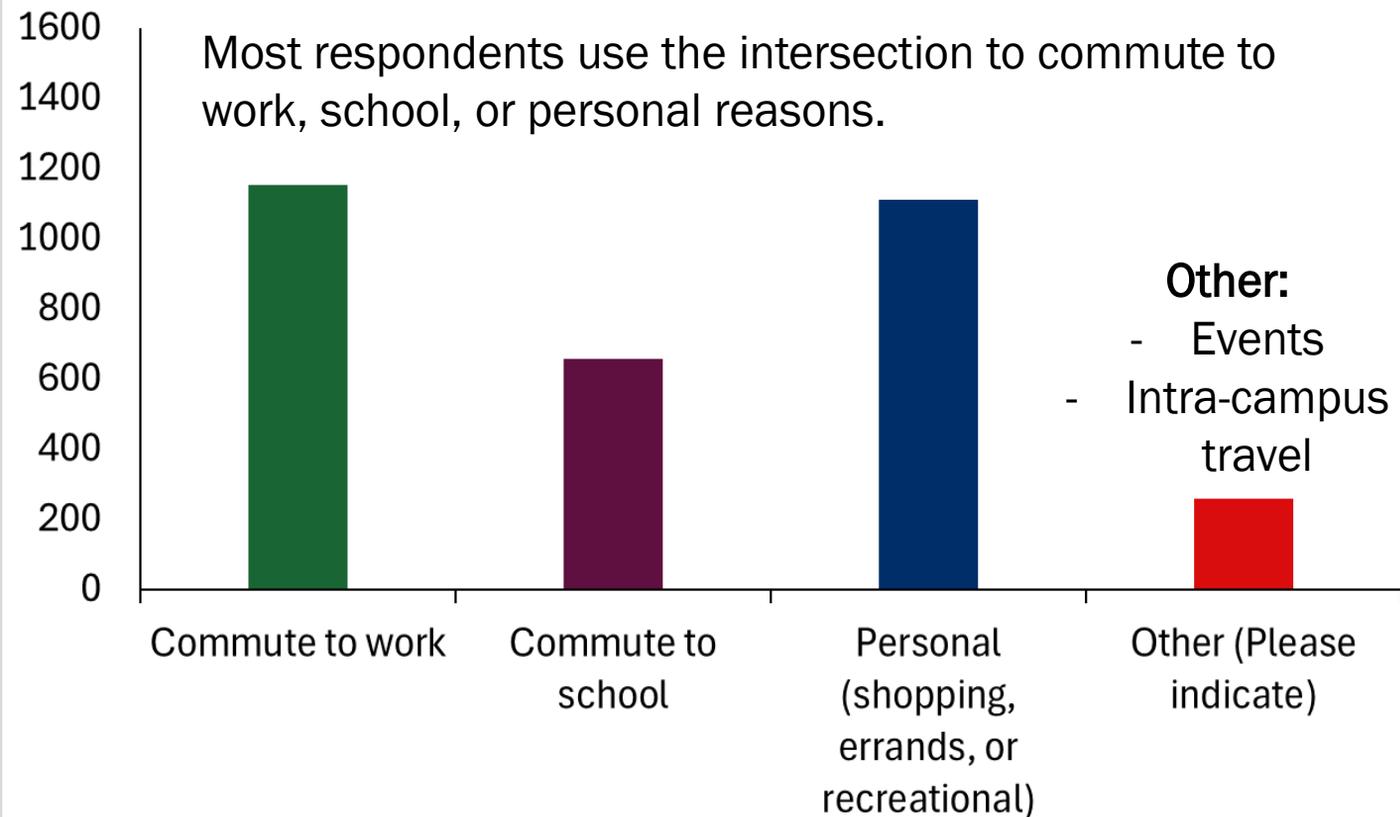
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Below-Ground Concept for Bush-Wellborn Intersection

What Have We Been Hearing – *When and how often do people travel through BWX?*

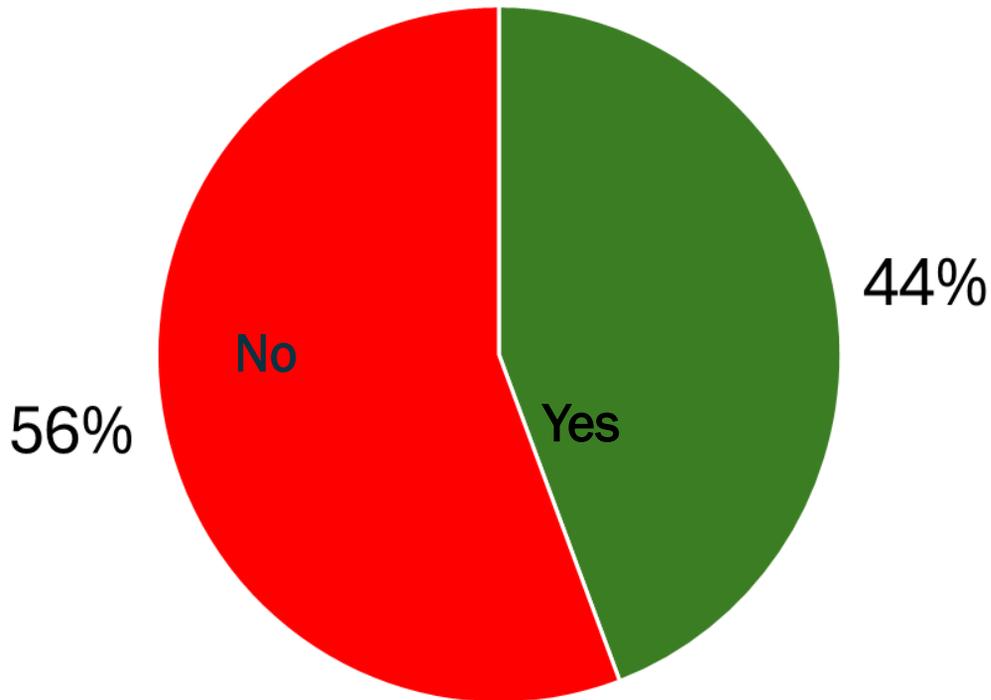


What Have We Been Hearing – *Why do people travel through the intersection?*

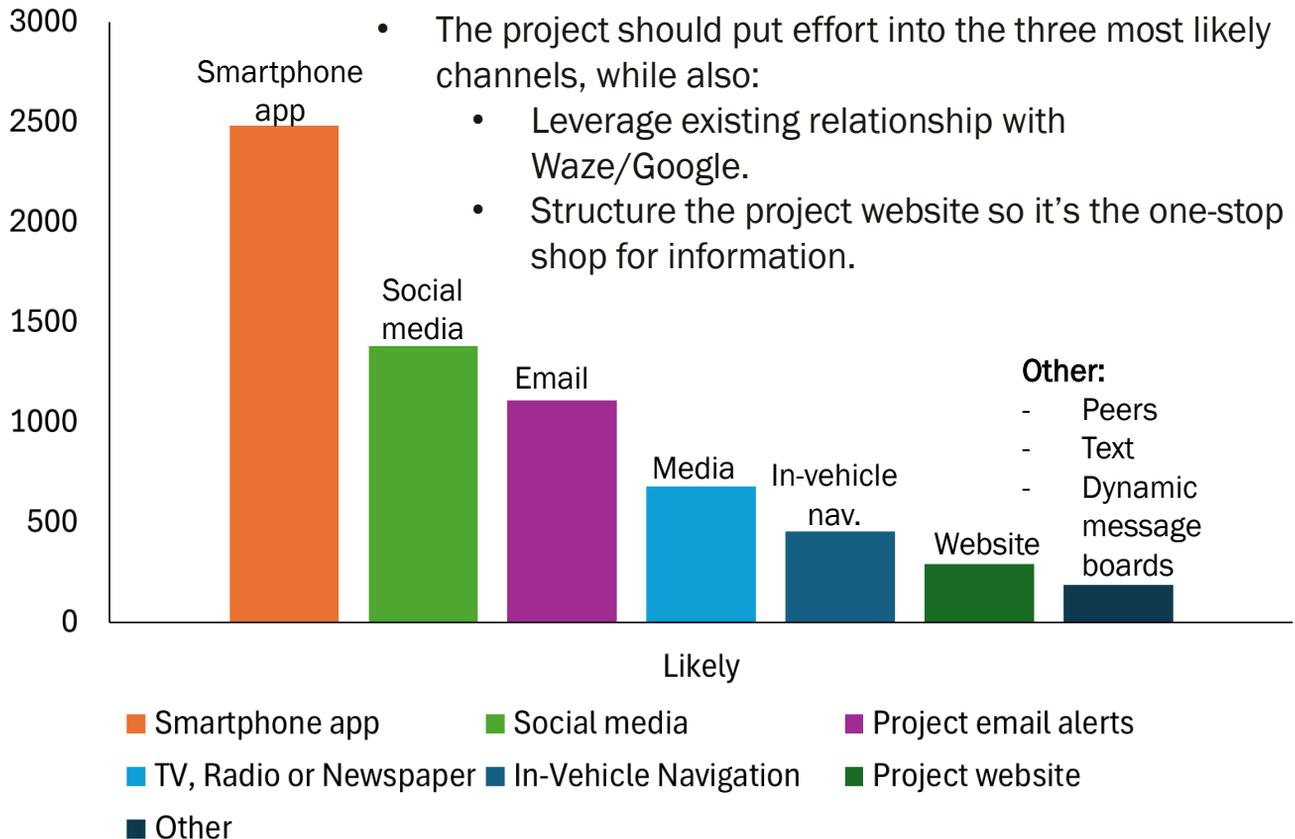


What Have We Been Hearing – *Do travelers use travel information?*

Most respondents do not use travel information during trips.

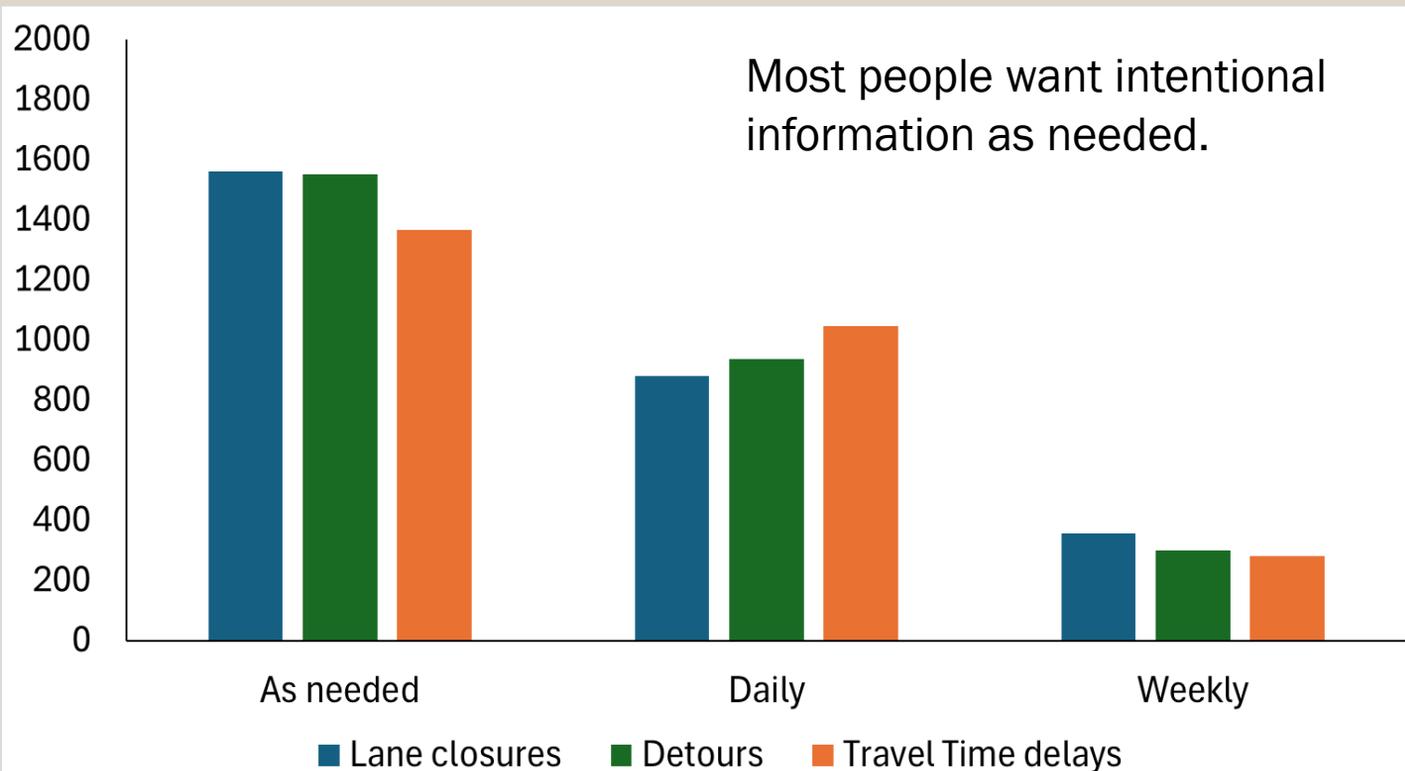


What Have We Been Hearing – *What traveler information will people use?*



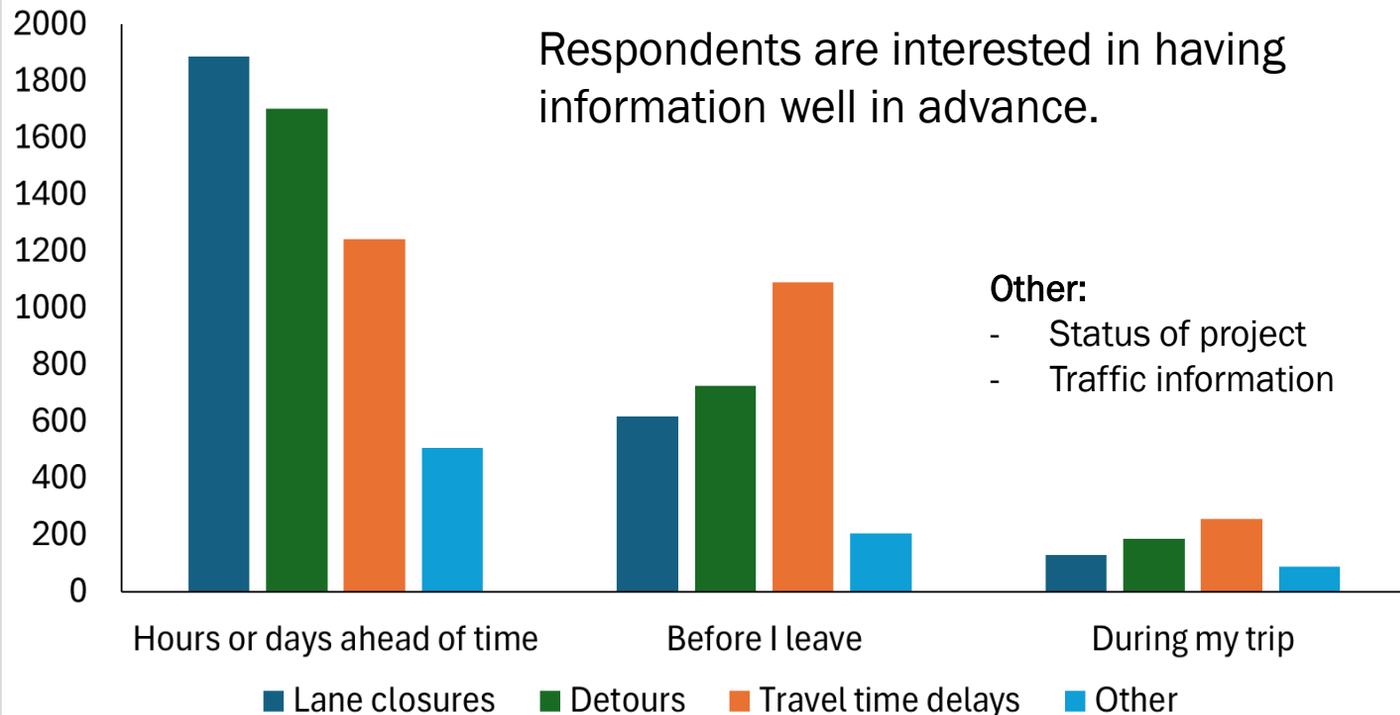
- The project should put effort into the three most likely channels, while also:
 - Leverage existing relationship with Waze/Google.
 - Structure the project website so it's the one-stop shop for information.

What Have We Been Hearing – *How often do people want to receive information about BWX?*



What Have We Been Hearing – *When do you want information?*

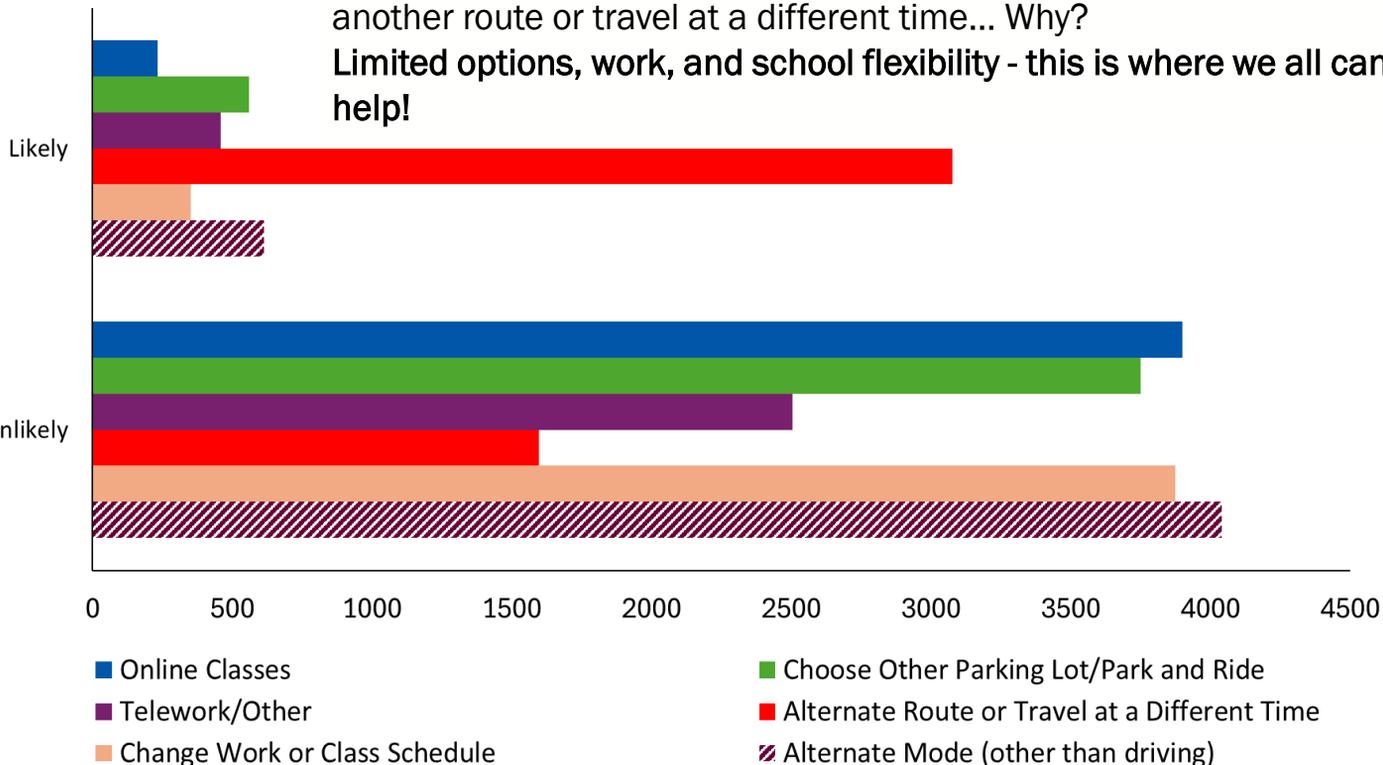
Respondents are interested in having information well in advance.



What Have We Heard – *How are people going to avoid the closure?*

Different survey – same story. Most people are more likely to take another route or travel at a different time... Why?

Limited options, work, and school flexibility - this is where we all can help!



What Have We Heard? – *Free Response (800 comments)*

- Do you have any additional suggestions about traveler information?
- Other comments or concerns?

Construction phasing

Bike/ped accommodations during and after

Improve past project performance

Community traffic and detour concern

Need extensive communication

Coordinate with Texas A&M University - alternate travel options and scheduling

Communicate Often and Provide Options

BWX Bush-Wellborn Crossing www.bwx.org

The Project ▾ How Does The Project Affect Me? ▾ What's Been Done? ▾ Talk To Us ▾

CHECK OUT YOUR **RESOURCES**

ATM CAMPUS  COMMUNITY

Campus Travel Resources

-  Getting Around Campus
-  Bus Routes
-  Trip Planner
-  @TAMUTransport

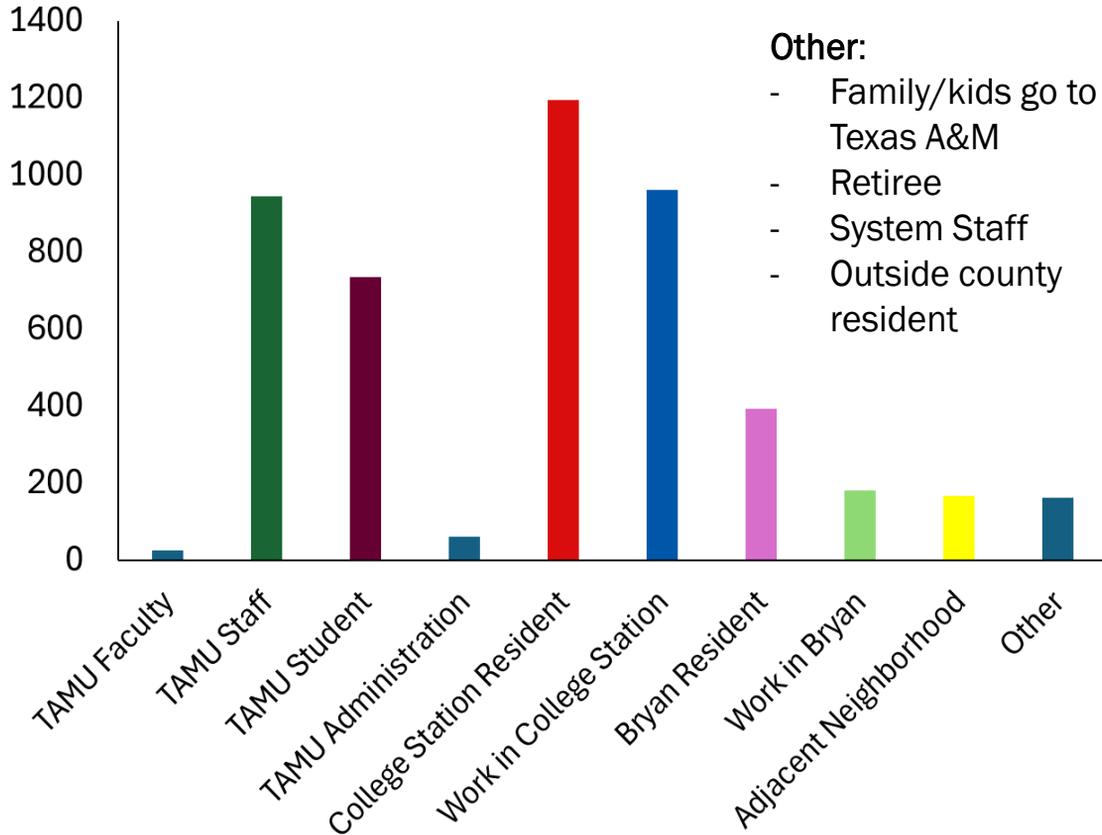
WE'RE BUILDING THE PROJECT!

The Bush-Wellborn Crossing (BWX) project is fully funded. Construction is scheduled to begin in spring 2026. Scroll to see what the project design may look like.

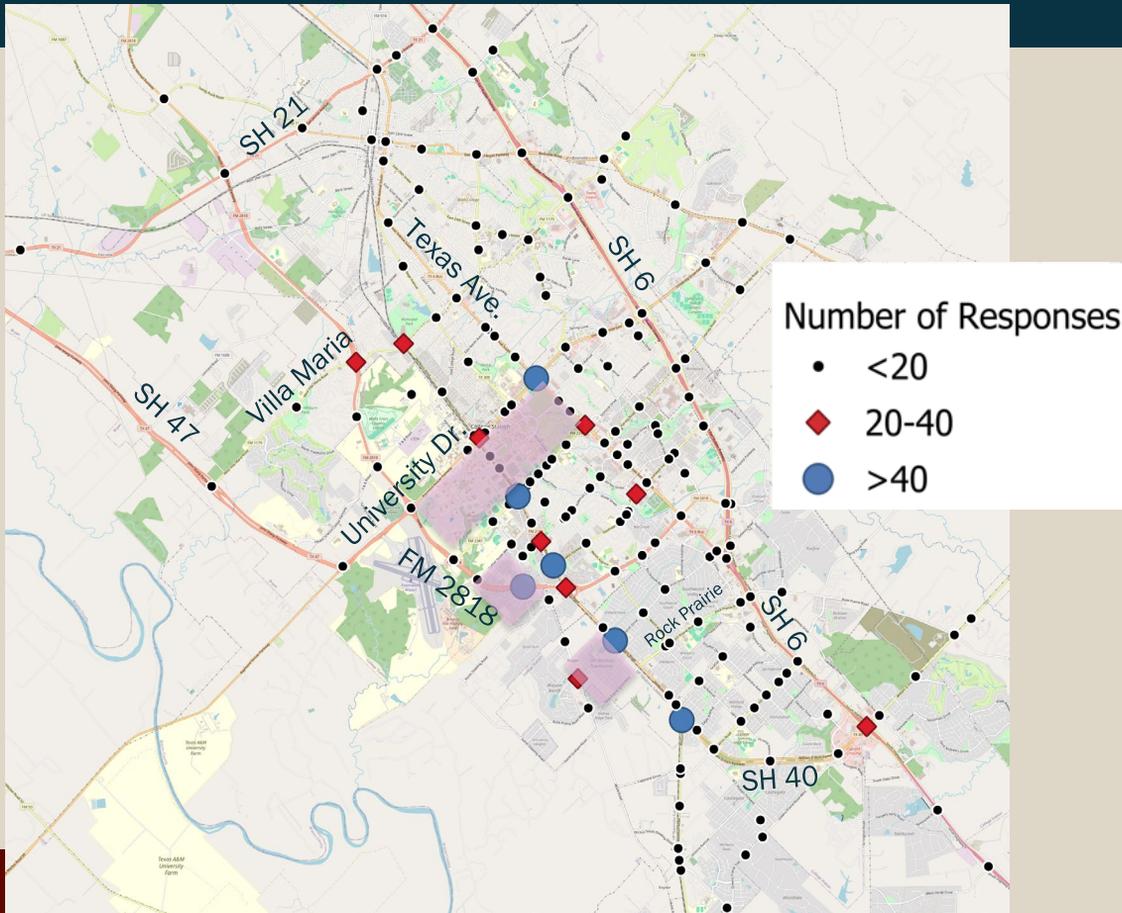
Project website: <https://www.bwx-bcs.org/>

Project email: bush-wellborn@tti.tamu.edu

Who Have We Heard From?



Where are people coming from? – *Major intersection closest to their home*



Who Is Here?

- TxDOT
- TTI
- Texas A&M System
 - Office of General Counsel
 - System Real Estate
- City of College Station
- City of Bryan
- Bryan-College Station MPO
- College Station Independent School District
- BCS Chamber of Commerce Transportation Committee
- Blinn College
- Texas A&M Foundation
- Association of Former Students
- Texas A&M University
 - Provost Office
 - Operations
 - Transportation Services
 - Athletics
 - University Student Affairs
 - Staff Council
 - Faculty Senate
 - Student Senate
 - Graduate and Professional Student Government
 - Utilities & Energy Services
 - Off-Campus Student Services

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Next Steps/What we need from you?

- Survey
- Planning to meet semi-annually (or quarterly) prior to construction and then quarterly during construction.
 - Need you to show up or have a representative and attend the meetings. Planning for virtual meetings.
 - Share the information with your constituent groups.
 - Report any feedback to the project team.
- Encourage people to know the project and travel options.
- Are we missing anyone?

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We're Building It!

Visit the website

Tell us about your Bush-Wellborn travel and construction information needs.

